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NEWS RELEASE

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Junior Achievement Worldwide Nominated for the 2022 Nobel Peace Prize Junior Achievement of Wisconsin Celebrates This Prestigious Honor

Milwaukee, WI. Junior Achievement (JA) Worldwide has been nominated for the 2022 Nobel Peace Prize. Junior Achievement of Wisconsin, a member of the global JA network, has been serving young people in Wisconsin for 70 years, equipping them with the skillset and mindset to create sustainable businesses, find meaningful employment, and build thriving communities.

Nominations may be received only from heads of state and certain elected officials, university professors in selected fields, past Nobel laureates, and a few other notable individuals. Although the identity of each nominee officially remains anonymous for 50 years, JA Worldwide received permission to share that JA was nominated by a distinguished Professor of Law and International Affairs who was impressed by JA's global reach, success in delivering economic empowerment to youth at scale, and ability to find unity in diversity. For centuries, unemployment and poverty have led to political instability, violence, and war. By economically empowering youth on all continents, JA serves a conduit for peace.

Asheesh Advani, CEO of JA Worldwide, shared his perspective in response to the nomination: "Peace is only possible when youth in all countries and regions have economic empowerment. JA Worldwide is honored to receive this nomination and will continue our work to enable all young people to have the skillset and mindset to build thriving communities. Our primary hope for solving the world's most complex problems rests in the young people of today who will be the leaders of tomorrow."

Michael Frohna, President of Junior Achievement of Wisconsin said, "It is truly an honor to be part of an organization that impacts millions of lives around the world. JA is devoted to helping young people develop the skills to succeed in self-sustaining careers and become contributing citizens of their community."

Although all other Nobel prizes are awarded in Sweden, the Nobel Peace Prize is selected by the Norwegian Nobel Committee, assisted by the Norwegian Nobel Institute, which acts as its secretariat. Grete Nykkelmo, CEO of JA Norway (Ungt Entreprenørskap), responded to the news in this way: “We are delighted to share in this recognition as a proud member of the JA Worldwide network. Our unique blend of entrepreneurship, financial literacy, and work readiness enables us to impact individuals, communities, and society. Peace is achieved when young people have economic opportunity, and we are honored that JA has been recognized alongside other nominees that are striving for a more peaceful world.”

About Junior Achievement of Wisconsin

Junior Achievement of Wisconsin is committed to inspiring all students to think big, aspire to a career where they will excel, and apply entrepreneurial thinking to the workplace. Since 1941, Junior Achievement has been providing educational programs for Wisconsin students. In the past 4 years, the 12 area offices of Junior Achievement of Wisconsin have used a dedicated core of more than 13,400 volunteer mentors to impact 440,000 Wisconsin students. More information about the impact of JA in Wisconsin can be found at Wisconsin.ja.org.

About JA Worldwide

As one of the world’s largest youth-serving NGOs, JA Worldwide prepares young people for employment and entrepreneurship. For over 100 years, JA has delivered hands-on, experiential learning in work readiness, financial literacy, and entrepreneurship. Each year, our network of over 590,000 volunteers and teachers serves more than 10 million students in over 100 countries. Visit jaworldwide.org.

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